

Mixin' It Up!

C14-C15 Recruiting Incentive

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Campaign 14 – Campaign 15, 2014 (Trendsetter 16 – 17, 2014)

HOW TO ACHIEVE: Non Titled Sales Leaders, Candidates, Unit Leaders, Advanced Unit Leaders & Executive Unit Leaders (EUL & Below)

EULs and Below Representatives who recruit Qualifying New Representatives* in their first Generation during the Incentive period will receive rewards as follows:



2

Artist Rendering

Recruit 2 Qualifying New Representatives and receive Mixed Gem Earrings (Comparable Retail Value: \$50)

4

Artist Rendering

Recruit 4 Qualifying New Representatives and receive a Mixed Gem Necklace (Comparable Retail Value: \$75)



6+

Recruit 6 or more Qualifying New Representatives and receive a KitchenAid® Artisan Designer Series Stand Mixer (Retail Value: \$399.99)



*Qualifying New Representatives must place a LOA 1 order of \$50 or more during the Incentive period and pay for the order on time

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HOW TO ACHIEVE: SEULS & NATIONAL SEULS

Senior Executive Unit Leaders & National Senior Executive Unit Leaders who recruit 35 Qualifying New Representatives* in their first 3 Generations during the incentive period will receive:

35+



Artist Rendering

Mixed Gem Earrings
(Comparable Retail Value: \$50)



Artist Rendering

Mixed Gem Necklace
(Comparable Retail Value: \$75)



KitchenAid® Artisan Designer Series Stand Mixer
(Retail Value: \$399.99)

*Qualifying New Representatives must place a LOA 1 order of \$50 or more during the Incentive period and pay for the order on time

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IMPORTANT GUIDELINES

- To count for this Incentive orders must be received by noon (Branch time zone) of the Representative's individual RPS order submission date. In addition, the order must be paid for in full before noon (Branch time zone) of the Representative's individual RPS order submission date of the next Campaign.
- A Qualifying new Representative is a Representative who joins Avon for the first time and places an LOA 1 order of \$50 or more and pays for this order on time.
- Reinstatements do not count as Qualifying New Representatives for this Incentive
- Direct Delivery and Sales Center orders count for this Incentive but you must place an order on yourAVON.com in Campaign 19 (Trendsetter 21) in order to receive the Mixed Gem Earrings or Necklace (Caribbean Representatives must place an order in Campaign 21).
- Breast Cancer and Domestic Violence cause products do not count toward order size for this Incentive.
- Bonus Dollars, including Double and Triple Dollars, are not included in Award Sales for this Incentive.
- Representatives located in the Caribbean Divisions (Carnival, Sunshine & Oceanview) are eligible to participate in this Incentive.
- 1900 Districts are not included in this Incentive
- LABCs are not included in this Incentive
- Avon reserves the right to substitute a reward of equal or greater value for any of the reward levels
- Avon reserves the right to audit all performance data when determining Incentive reward eligibility and reserves the right to disqualify or remove any Representative it determines has violated principles of fairness or Incentive intent
- Representative's account must be active and past due no more than 2 campaigns and under \$500 at the end of the Incentive Period and continue until the rewards are awarded
- Void where prohibited
- All dollars shown are in U.S. dollars