How to Host your Own Holiday Open House

There’s no better time to get family and friends together and celebrate this festive season. An open house is a great way to showcase new Avon products and get Customers excited about the Holidays. You’ll have fun while building your Holiday Sales!

As you begin to build your guest list for your own Holiday Open House, here are some fun tips and ideas to get your celebration brainstorming started.

Some helpful tips:

✔ Play Christmas Carols or other holiday music in the background to set the festive mood. Decorate your home with as many Avon Holiday home products as you can.

✔ Set up a sampling station with the latest Avon Products. If you have taken advantage of the ANEW Clinical ProLine Eraser Treatment offers, make sure to have samples on-hand. This is one of our most exciting product launches for 4th Quarter Sales.

✔ Have pads and paper on hand so that guests can write down their holiday shopping list and gifts they’ll need to buy.

✔ Make sure to have copies of the 2012 Gift Guide on hand.

✔ Create your own gift idea bundles under different price points for women, men and children so shopping is made easy.

✔ Organize a raffle for your attendees. Who doesn’t love the possibility of winning a holiday themed prize? Surprise your guests with a chance to leave your Holiday Open House with a free Avon product.

Try a theme for your Holiday Open House! Here are some theme ideas to get your brainstorming started:
Holiday Open House Themes:

**Christmas Tree Decorating Party**

Whether you have a real or an artificial tree, you can decorate your Christmas tree with your guests. It’s an active party that’s both festive and casual. Ask each of your guests to bring two ornaments to share. Before your guests arrive, make sure you have purchased your tree and that it is set up in its stand. For a special touch, wind lights around the tree before you begin decorating.

**Holiday Cookie Swap Party**

There’s nothing better than lots of delicious holiday cookies to get in the holiday spirit! A Cookie swap is lots of fun and requires minimal effort. Ask your guests to each bring their own batch (or batches!) of cookies and a food storage container. After you tried everyone’s holiday cookies, you can each go home with a few of each kind. It’s a delicious deal for everyone.

**Make your Own Stocking Stuffer**

Who doesn’t love a homemade stocking stuffer? Ahead of your open house, buy some simple, undecorated stockings, decorating supplies and fabric glue. Guests can make their own stocking stuffers while socializing.

**Winter Wonderland**

For a more elegant celebration that’s all about the dazzling lights and bright whites of the wintertime, try this theme for your open house. You can decorate your tables with white tablecloths and off-set them with silver and gold accents. You want to convey a feeling of snow and shimmer. This is the perfect set-up to show off beautiful Avon jewelry that make for great gifts or as accents to holiday wear.

There’s no end to the themes you could have for your Holiday Open House—we hope this list has sparked your creativity.