

AVON CAN SAVE YOU MONEY VS. THE COMPETITION

QUALITY PRODUCTS—SMART VALUE PRICES—COMPARE & SAVE!

CHECK THE LATEST BROCHURE FOR EVEN GREATER SAVINGS!

AVON'S PRICE*	AVON'S PRODUCT	THEIR PRICE**	COMPETITION'S PRODUCT	SAVE
SKIN CARE REGIMENS				
FACIAL CLEANSERS				
14.00	ANEW Ultimate Age Repair Cream Cleanser, 4.2 fl. oz.	55.00	Lancôme Absolué Advanced Replenishing Cream Cleanser, 6.7 fl. oz.	41.00
13.00	ANEW Reversalist Renewal Foaming Cleanser, 4.2 fl. oz.	40.00	Lancôme Absolué Creamy Foam Cleanser, 6.8 fl. oz.	27.00
12.00	ANEW Rejuvenate Revitalizing 2-in-1 Gel Cleanser, 4.2 fl. oz.	35.00	Laura Mercier Oil-Free Gel Cleanser, 8 fl. oz.	23.00
MOISTURIZERS				
38.00	ANEW Platinum Night Cream, 1.7 fl. oz.	145.00	Lancôme Platinéum Night Cream, 2.6 fl. oz.	107.00
34.00	ANEW Ultimate Age Repair (Day or Night) Cream, 1.7 fl. oz. each	250.00	Estée Lauder Re-Nutriv Ultimate Youth Creme (Day or Night), 1.7 fl. oz. each	216.00
32.00	ANEW Reversalist (Day or Night) Renewal Cream, 1.7 fl. oz. each	80.00	Lancôme Rénergie Microlift R.A.R.E. (Day or Night) Superior Lifting Creme, 1.7 fl. oz.	48.00
30.00	ANEW Rejuvenate (Day or Night) Revitalizing Cream, 1.7 fl. oz. each	65.00	Lancôme Primordiale Skin Recharge Visibly Smoothing & Renewing Moisturizer SPF 15 (Cream or Lotion), 1.7 fl. oz. each	35.00
TREATMENTS/EYE CREAMS				
64.00	ANEW Platinum Serum, 1 fl. oz.	135.00	Lancôme Absolué Ultimate BX Replenishing and Restructuring Serum, 1 fl. oz.	71.00
32.00	ANEW Ultimate Contouring Eye System, .59 total fl. oz.	120.00	La Mer The Eye Balm, .5 fl. oz.	88.00
30.00	ANEW Reversalist Illuminating Eye System Cream, .5 fl. oz. and Veil, .09 oz. net wt.	115.00	Clé de Peau Eye Contour Essence Anti-Dark Circles, .5 fl. oz.	85.00
28.00	ANEW Rejuvenate 24 Hour Eye Moisturizer, .66 total fl. oz.	50.00	Lancôme Primordiale Eye Skin Recharge, .5 fl. oz.	22.00
12.50	Solutions Plus+ Total Radiance Eye Gel, .5 fl. oz.	27.50	Clinique All About Eyes, .5 fl. oz.	15.00
12.50	Solutions Plus+ Maximum Moisture Eye Cream, .5 fl. oz.	12.99	Olay Age Defying Anti-Wrinkle Eye Cream, .5 fl. oz.	49¢
ACNE				
32.00	Clearskin® Professional Acne Treatment System	39.99	Proactiv Solutions 3-Step System	7.99
FRAGRANCE				
28.00	Outspoken by Fergie Eau de Parfum, 1.7 fl. oz.	67.00	Juicy Couture Eau de Parfum, 1.7 fl. oz.	39.00
34.00	In Bloom by Reese Witherspoon Eau de Parfum, 1.7 fl. oz.	75.00	j'adore by Christian Dior Eau de Parfum, 1.7 fl. oz.	41.00
24.00	Eternal Magic Eau de Toilette, 1.7 fl. oz.	65.00	Kenzo Amour Eau de Parfum, 1.7 fl. oz.	41.00
26.00	Turn4XT™ Eau de Toilette, 2.5 fl. oz.	70.00	Emporio Armani Diamonds for Men Eau de Toilette, 2.5 fl. oz.	44.00
35.00	Patrick Dempsey Unscripted Eau de Toilette, 2.5 fl. oz.	65.00	Burberry London Eau de Toilette, 3.3 fl. oz.	30.00



AVON

**AVON'S
PRICE*** **AVON'S PRODUCT**

**THEIR
PRICE**** **COMPETITION'S PRODUCT**

SAVE

MAKEUP

FOUNDATION



10.00	Ideal Shade Liquid Foundation SPF 10	22.50	Clinique Perfectly Real Makeup	12.50
9.00	Ideal Shade Pressed Powder	19.00	Clinique Stay-Matte Sheer Pressed Powder	10.00
16.00	Anew Age-Transforming Foundation SPF 15	34.50	Estée Lauder Resilience Lift Extreme Ultra Firming Makeup SPF 15	18.50

BLUSH



8.00	True Color Blush	18.50	Clinique Blushing Blush Powder Blush	10.50
8.00	Be Blushed Cheek Color	25.00	Estée Lauder Tender Blush Sheer Stick	17.00

MINERALS



10.00	Smooth Minerals Blush	18.00	Bare Escentuals bareMinerals Blush	8.00
9.00	Smooth Minerals Eyeshadow	13.00	Bare Escentuals bareMinerals Eyecolor	4.00
11.00	Smooth Minerals Foundation	25.00	Bare Escentuals bareMinerals SPF 15 Foundation	14.00
8.00	Smooth Minerals Lipstick SPF 15	15.00	Bare Escentuals bareMinerals 100% Natural Lip Color	7.00

PENCILS



6.00	Glimmersticks (Lip or Eye)	14.50	MAC Cremestick Liner (Lip) or Technakohl Liner (Eye)	8.50
6.00	Big Color Eye Pencil	16.50	MAC Shadestick (Eye)	10.50

MASCARA



8.50	SuperShock Mascara	19.00	Benefit BADgal Lash Mascara	10.50
8.50	SuperCurlacious Mascara	23.50	Lancôme Virtuose Mascara	15.00

NAILS



5.00	Nailwear Pro Nail Enamel	8.49	OPI Nail Lacquer	3.49
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LIPSTICK



6.00	Glazewear Liquid Lip Color	20.00	Bobbi Brown Lip Gloss	14.00
6.50	Ultra Color Rich Lipstick	19.50	Estée Lauder Signature Lipstick	13.00
8.00	Ultra Color Rich Mega Impact Lipstick	22.00	Estée Lauder Pure Color Crystal Lipstick	14.00

PERSONAL CARE



99¢	On Duty, Cool Confidence, Feelin' Fresh and Skin So Soft Roll-On Anti-Perspirant Deodorants, 1.7 fl. oz. each	4.49	Secret Powder Fresh Roll On, 2.2 fl. oz.	3.50
8.00	Skin So Soft Replenishing Body Lotions, 11.8 fl. oz. each	8.79	Olay Quench Body Lotions, 11.8 fl. oz. each	79¢
7.00	Naturals Body Lotions, 8.4 fl. oz. each	13.00	The Body Shop Body Lotions, 8.4 fl. oz. each	6.00
5.00	Moisture Therapy Hand Creams, 4.2 fl. oz. each	7.49	Cetaphil Hand Cream, 3 fl. oz.	2.49
3.00	Basics Silicone Glove Hand Cream, 4.2 fl. oz.	5.19	Neutrogena Norwegian Formula Hand Cream, 2 fl. oz.	2.19
5.00	Foot Works Therapeutic Cracked Heel Relief Cream, 1.7 fl. oz.	6.99	Dr. Scholl's Intensive Heel Relief Cream, 3.5 fl. oz.	1.99

*The Avon prices shown are regular brochure prices. Please consult the current brochure to see which items are on sale.
**The competition's prices are taken from each company's Web site or various drugstore Web sites (for example, drugstore.com).