

YOUR TRIP TO

President's Club membership means you're on your way to realizing the full potential of your Avon business and fulfilling your dreams. We know you can do it!



BENEFITS:

President's Club membership offers a number of benefits and rewards to celebrate your achievements and put you on the road to further success. These include:

- 40% guaranteed earnings on many items.
- The coveted Mrs. Albee statuette.
- Special recognition jewelry just for you.
- An invitation to the President's Club Tribute.
- Special gifts exclusively for President's Club members.
- A toll-free number for account services.
- Plus, many more.

PROVEN TECHNIQUES:

- Order and distribute extra brochures each campaign to search for new Customers.
- Carry demonstration products with you at all times—it's a great way to introduce new products to Customers.
- Ask your Customers to share their brochures with family and friends.
- Provide samples to everyone. Samples build your business.
- Introduce yourself to a new neighborhood, office complex or apartment building.
- Conduct a fund-raiser for a local school, day care or sports club.
- Attend the Campaigns 4 and 6 Sales Meetings to learn from other successful Representatives in your District.

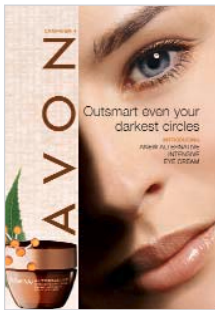
TRACKING YOUR GOAL:

1. Check your most recent invoice to locate your Cycle-to-Date Award Sales.
2. Choose your desired level of achievement (i.e., President's Club, Honor Society).
3. Subtract your Cycle-to-Date Award Sales from your desired achievement level. This gives you the total Award Sales needed to achieve your goal.
4. Now divide by the number of campaigns remaining through the C-7, 2007 cycle. This gives you the Award Sales **per campaign** needed to achieve your goal.

PRESIDENT'S RECOGNITION LEVELS			
\$10,100	President's Club	\$66,500	David H. McConnell Club
\$20,200	Honor Society	\$112,000	President's Council
\$38,000	Rose Circle	\$280,000	President's Inner Circle

Take advantage of these special offers and sales in each campaign to help you achieve your sales goals.

C-4



Your best dark-circle fighter ever! **Anew Alternative Intensive Eye Cream** is sure to be a hit, so stock up!

Build your order—Offer your Customers the Glittering Flower Bracelet Watch—just \$9.99 with any \$10 C-4 Brochure purchase.



Build future sales—

Customers who buy Anew in C-4 receive a FREE Beautiseal® sample card of Anew Beauty Age-Transforming Foundation SPF 15, coming in C-6.

C-4 Sales Meeting—Learn how to sell Anew Alternative Intensive Eye Cream. Receive 1 **FREE** sample pack of Anew Clinical Plump & Smooth Lip System, new in C-7.

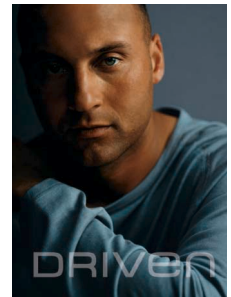


C-5

Customers will love our newest fragrance, **Far Away Paradise**, and the fabulous **2 FREE gifts**—a \$19 value! When you share your brochure with new Customers, let them know that Far Away is one of Avon's best-selling fragrances.



Build your men's business—Our newest, hottest fragrance for men, **Derek Jeter Driven**, introduces 3 new body products.



See ANEW Advertising on top TV shows and in print.

C-6



Try the Trend—It's Easter! Show Customers jewelry and accessories in hot spring brights.

Build skin care and color Customers with Anew Beauty Age-Transforming Foundation SPF 15.

C-6 Sales Meeting—

Get ready to sell Anew Clinical Plump & Smooth Lip System. And experience our new Mother's Day fragrance, **Celine Dion Spring in Paris**. Free box of samples to all who attend.



C-7

Earn **DOUBLE DOLLARS** on **ALL Anew Clinical products!** When you order Anew Clinical in C-7, the dollars really add up!

First, there's **Anew Clinical Plump & Smooth Lip System**. This new product is sure to be a hit, so you will want to have plenty on hand to meet your Customers' demands.

Best of all, **Anew Clinical is ON SALE!** With an incredible \$10 off almost every Clinical product, it's the perfect time to follow up with all your Customers. See your C-7 *What's New* for Double Dollars details.



good luck on YOUR TRIP TO 