

ALL REPRESENTATIVES

★ Avon's 130th Anniversary Sweepstake Prizes!

1 Representative will win a 2016 CLA MERCEDES- BENZ!



Winner will also receive \$5k which may be used towards taxes on the prize.

★ 20 Representatives will win a **130th Anniversary Avon branded sterling silver key Chain!**
10 PRP & 10 NON-PRP

★ **100 Representatives** will receive **Free Shipping** on first order for a Year!
20 Representatives per Region.

★ **10,000 Representatives** will win a **130th Anniversary Avon Branded Cosmetic Case!**

Avon's 130th Anniversary Sweepstakes

Campaigns 5-8 (TS C7-10):



How to earn Sweepstake Entries

See order tasks by Sales title below*:

Task by Sales Level	Entries Earned	Maximum Entries
For Contender ^{**} : Place a \$50-\$99 paid order	1 per campaign	4
For Contender: \$100+ paid order	2 per campaign	8
For President Club and above ^{**} : Meet PRP benchmarks noted on next page.	5 per campaign	20
For All Representatives: Place a \$40 or more customer e-store order	1 additional entry per order	10
For All Representatives: Achieve a task above and place an order in all 4 Campaigns	Double entries	60

EXAMPLE:

*Campaign	C5	C6	C7	C8
Representative Order Size:	\$200	\$51	\$60	\$300
Entries Earned:	2	1	1	2

*****12 Entries total!**

*No purchase necessary. See official rules for non-sales methods of entry.

**A "Contender" is a Representative who is not part of the President's Recognition Program (PRP). "President's Club and above" Representatives are part of the PRP. For details about the PRP, visit www.youravon.com.

***Total Entries earned were doubled, because an order was placed in every Campaign during the Sweepstakes time frame.

Avon's 130th Anniversary Sweepstakes

PLACES TO REFERENCE....

President Club and above Bench Mark for Sweepstakes:

President's Club Level	Benchmark Per Campaign
President's Club	\$400
Honor Society	\$800
Rose Circle and Above	\$1000

For more Sweepstakes details & tips:

www.avon.com/repssweeps for full official rules

Reference Avon's Success Selling Guide on www.youravon.com

Review the Field Insider for important updates and announcements

Tracking, Reporting and Prize Fulfillment

DESCRIPTION	DATE
Tracking available on DLM	2/9/16
Preliminary Achievers Posted	4/26/16
Exceptions Due	5/2/16
Final Achievers Posted	5/6/16
PRIZE FUFILLMENT	DATE
Tiffany & Co. Avon branded keychain	August 2016
Avon Cosmetic Case Order Drop	Campaign 10 Orders
Free Shipping for a year	Starting June 2016-June 2017
2016 CLA Mercedes- Benz	August 2016

Exceptions solely due to Avon error should be sent via Youravon.com by the specified deadline. No exceptions will be processed after this date.

IMPORTANT GUIDELINES

- **NO PURCHASE NECESSARY.** Void where prohibited. Sweepstakes begins on January 26, 2016 at 12:00 a.m. ET and ends on April 2, 2016 at 11:59 p.m. ET. Open to Avon Representatives who are legal residents of the 50 states in the U.S. and DC. See Official Rules at avon.com/repssweeps for complete details including non-purchase entry method. Sponsor: Avon Products, Inc.
- Car winner will receive \$5,000 check which may be used towards taxes on prize.
- To count for this Sweepstakes, orders must be received by the Representative's individual RPS order submission date. In addition, the order must be paid for in full before the Representative's individual RPS order submission date of the next Campaign.
- Participation in this Sweepstakes will be determined based on PRP Level as of the close of Campaign 3.
- New Representatives will participate as a Contender.
- If a Contender meets a PC benchmark during the Sweepstakes, they will be re-awarded entries based on the PRP Level.
- Advanced stock ups, instant delivery and ship direct will count for this Sweepstakes.
- Direct Delivery and Sales Center orders will count toward order size for this Sweepstakes.
- Demos & Back Orders, Gifts with purchase do *not* count for this Sweepstakes.
- Bonus Dollars, including Double and Triple Dollars, are *not* included in order size for this Sweepstakes.
- Avon reserves the right to audit all performance data including returns, when determining reward eligibility and reserves the right to disqualify any Representative it determines has violated principles of fairness or Sweepstakes intent.
- Representative's account must be active and cannot be past due no more than two (2) Campaigns in order to be eligible to receive earned entries.

IMPORTANT GUIDELINES (CONTINUED)

- Avon reserves the right to review and withhold prizes for account balances over \$500.
- **LABC Operators' orders from their home accounts will be used to determine the number of eligible entries.**
- 1900 Districts are not included in this Sweepstakes.
- Avon reserves the right to substitute a prize of comparable or greater value, at its sole discretion.
- All federal, state and local taxes, if any, associated with acceptance of the prizes are Representative's responsibility.
- Limit (1) prize per Representative.
- Void where prohibited.
- All dollars shown are in U.S. dollars.